



Titan® Provides Robust Data Marketing Solution

Founded in 1984, Matthew.Scott Data Marketing Solutions continuously works to increase their clients' retention, loyalty and their marketing dollar ROI. Building cost-effective programs to help their clients obtain their goals, Matthew.Scott strives to keep in touch with the industry's technology needs to create more efficient communication.

Matthew.Scott needed a solution that would enable SFTP file transfers with one of their major clients. After conducting an SFTP server search on Google they discovered several different products including Titan FTP Server. After putting each product through a variety of tests, they found that Titan seamlessly interacted with their clients' UNIX system. With Titan, they may continue using their current server and automate secure file transfers using host keys. This only further impressed their clients and increased service delivery.

"By utilizing the SSH and SSL abilities in Titan, it will not only allow us to offer our clients a secure mode of transmitting their data to us, but will also dramatically reduce our need to make capital investments for costly new UNIX servers that are capable of SFTP," claims Keven Matchett, Network Specialist. "I am very impressed with the functionality, power and ease of administration that this program offers."

More than 50 users connect to the Titan server, which currently manages 75GB of storage for the company.

About Matthew.Scott

Since 1984 Matthew.Scott has combined innovative data management, technology, marketing and merchandising solutions to provide clients with clear, concise and quantifiable programs to support customer retention, loyalty and ROI objectives.